

100

ONE
HUNDRED
CLUB

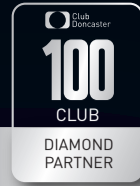
PARTNERS



100

ONE HUNDRED CLUB

PARTNERS



Category	Item	POA	£35,000 + vat	£14,000 + vat	£7,000 + vat	£3,000 + vat
Intellectual Property Rights	NEW 100 Club Official Partner status	✓	✓	✓	✓	✓
	Bespoke naming rights status (with associated additional inventory)	✓	✓	X	X	X
	Use of Club Doncaster and 100 Club logos	✓	✓	✓	✓	✓
	NEW 100 Club Partner plaque provided	✓	✓	✓	✓	✓
	NEW Use of first team playing and management staff for event appearances	2 occasions per season	1 occasion per season	1 occasion per season	X	X
Stadium Branding and Matchday Opportunities	Perimeter Advertising Board - TV Facing	✓	✓	✓	✓	X
	Perimeter Advertising Board - Crowd Facing	✓	✓	✓	✓	✓
	In Stadium Big Screen Advertising	Full season	Full season	10 game package	X	X
	Concourse TV advertising	✓	✓	✓	X	X
	NEW Logo placement on poster site in each stand	✓	✓	✓	✓	✓
	NEW Logo placement on entry to corporate hospitality areas	✓	✓	✓	✓	✓
	NEW Promotional days at the stadium	2 occasions	1 occasion	X	X	X
	NEW On pitch activations on matchday (pre-match/half time)	2 occasions	1 occasion	X	X	X
	NEW Youtube pre-match show logo placement	✓	✓	✓	✓	✓
	Inclusion on 100 Club Partners Page in Matchday Programme	✓	✓	✓	✓	✓
Advertorial Space in Matchday Programme	Every match	5 matches	1 match	X	X	
Digital Media Opportunities	Launch story on Official Club Doncaster digital channels (web/social/eshot)	✓	✓	✓	✓	✓
	NEW Video production to launch partnership	✓	✓	X	X	X
	NEW Inclusion on Club Doncaster Business directory	✓	✓	✓	✓	✓
	NEW Fully hosted personal landing page on DRFC official website for your business	✓	✓	✓	✓	✓
	NEW Website Advertising - splash page	2 occasions	1 occasion	X	X	X
	NEW Website Advertising - full takeover	2 occasions (matchday)	1 occasion (matchday)	1 occasion (non matchday)	X	X
	Website Advertising - impression delivery	200,000 impressions	100,000 impressions	50,000 impressions	X	X
	NEW Social Media Activity	Content series sponsorship	Content series sponsorship	4 occasions	2 occasions	1 occasion
	eNewsletter Advert	12 occasions	6 occasions	6 occasions	4 occasions	4 occasions
	NEW Solus eNewsletter	4 occasions	2 occasions	1 occasion	X	X
	NEW LinkedIn Group membership	✓	✓	✓	✓	✓
	NEW Photo Scramble Sponsorship	✓	✓	✓	X	X
	NEW Quiz Wizards Sponsorship	✓	✓	X	X	X
Press and Media Support	NEW Launch story press release sent to local media partners	✓	✓	X	X	X
Hospitality, ticketing and events	DRFC seasonal ticketing	Bespoke	4 Premium Seats	2 Premium Seats	2 Premium Seats	2 season tickets
	Corporate hospitality ticketing	Bespoke	Bespoke	20 places	10 places	6 places
	Match Sponsorship	2	1	X	X	X
	General admission ticketing	75 match tickets	50 match tickets	30 match tickets	20 match tickets	10 match tickets
	Dons RLFC seasonal ticketing	2 season tickets	2 season tickets	2 season tickets	2 season tickets	2 season tickets
	NEW Belles seasonal ticketing	2 season tickets	2 season tickets	2 season tickets	2 season tickets	2 season tickets
	Quarterly 100 Club Networking Events	4	4	4	4	4
	NEW Guest speaker networking events	2	2	2	2	2
	NEW Player of the Year Awards	Bespoke	Bespoke	Discounted	Discounted	Discounted
	NEW Invite to Official First Team Photoshoot	✓	✓	X	X	X
	NEW Invite to the annual 100 Club Partners play on the pitch event	✓	✓	✓	✓	✓
	DNA/Purple Vouchers	50	20	20	10	10
Stadium hire opportunities	Office rental					
	Meeting room space					
	Hot desking opportunity					
	Car parking hire					
	Play on the Pitch					
Other opportunities	Doncaster Rugby League					
	Doncaster Belles					
	Doncaster Rovers Academy					
	The Foundation at Club Doncaster					

Discounted

On request



INTRODUCING...**THE VIKING BUSINESS MEMBERSHIP**

For only £200 + vat you can become an official member of the Viking Business Membership and you will receive the following:

- Official Viking Business Membership status
- Window sticker to display showing your support for Club Doncaster
- 2 x Club Doncaster match day tickets for a game of your choice
- 2 for 1 on general admission tickets for any Bronze graded fixture*
- 2 for 1 on Premium Seating**
- Priority tickets for stadium events
- Invite to two exclusive Club Doncaster networking events with high profile guest speakers planned
- Invite to one exclusive Viking Business Member event at a DRFC home fixture during the season
- Inclusion on Club Doncaster business directory
- Facilitated introductions to fellow members
- Discounted office rental
- Discounted meeting room space
- Discounted hot desking opportunities
- Discounted car parking hire
- Discounted Play on the Pitch opportunities
- Links to work placement students through the Club Doncaster Foundation

To find out more about the 100 Club and Viking Business Membership please call our Commercial team on **01302 762665** or email **commercial@clubdoncaster.co.uk**.

*Max 2 tickets per person per match

**Max 2 tickets per business, can be redeemed once per business, available at bronze and silver graded fixtures only